free from HARM

Advertising with us

Why Advertise on freefromharm.org?

Freefromharm.org is an online destination for some 19,000 + visitors per month and 40,000 + page views per month as well as countless others who interact and find the site through our numerous social media touch points. Our audience is interested in sustainability and environmental issues, green living, healthy food and nutrition, vegan and vegetarian products and services, farm animals, and films and media on these subjects.

In Depth Tracking and Notifications

Freefromharm.org offers you a great tracking dashboard that allows you to get accurate data on the progress of your ads and campaigns in real time! Simply log into your online account to view real-time metrics on all of your ads. Customize your email and dashboard notifications so that you learn of any issues about your ads as they happen.

You Are in Control

Freefromharm.org offers very flexible advertising placement that works for any budget without long term commitments. Place an ad for a week, a month or more and stop running the ad at any time.

Our Custom Design or Your Design

Submit your finalized ad to the Free from Harm site or have us design your ad for you. We offer a full service design shop with over 17 years of digital design and marketing experience. Quotes provided upon request.

Wide Range of Ad Formats

Freefromharm.org offers a wide variety of ad formats and placement to match your specific goals based on budget, target audience and the level of visibility you are looking for. See our diagram on the following page for more details. Image formats include:

- Horizontal Banners
- Double Column Sidebar
- Left Column Sidebar
- Right Column Sidebar
- In-Story Banners
- In-Story Floating
- Sidebar Square Buttons
- Video player

Height is negotiable on most ads. We are currently not placing text ads, though exceptions can be made under certain circumstances by emailing to robert@freefromharm.org.

Where to Place Your Ads?

Web users enter our site most often through the home page and post news pages. In addition, there are other parked pages that have high traffic volume. Let us know what you are advertising and we can help you determine the best placement for your ads to ensure maximum relevance and visibility to your specific audience.

What Are the Ad Rates?

At this time, advertising rates are negotiable and determined on CPM (cost per mille or cost per 1,000 impressions) and click throughs. We will work up a custom quote for you after evaluating the best advertising scenario for you.

1. Banner ad (1024px wide)

2. Double Column ad (352px wide)

3. Left Column Sidebar ad (185px wide)

4. Right Column Sidebar ad (155px wide)

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1. Banner ad (1024px wide)

2. In-Story Floating ad (340px wide)

3. In-Story Banner ad (680px wide)

4. Sidebar ad (235px wide)

5. Sidebar Square Button ad (112px X 112px)

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